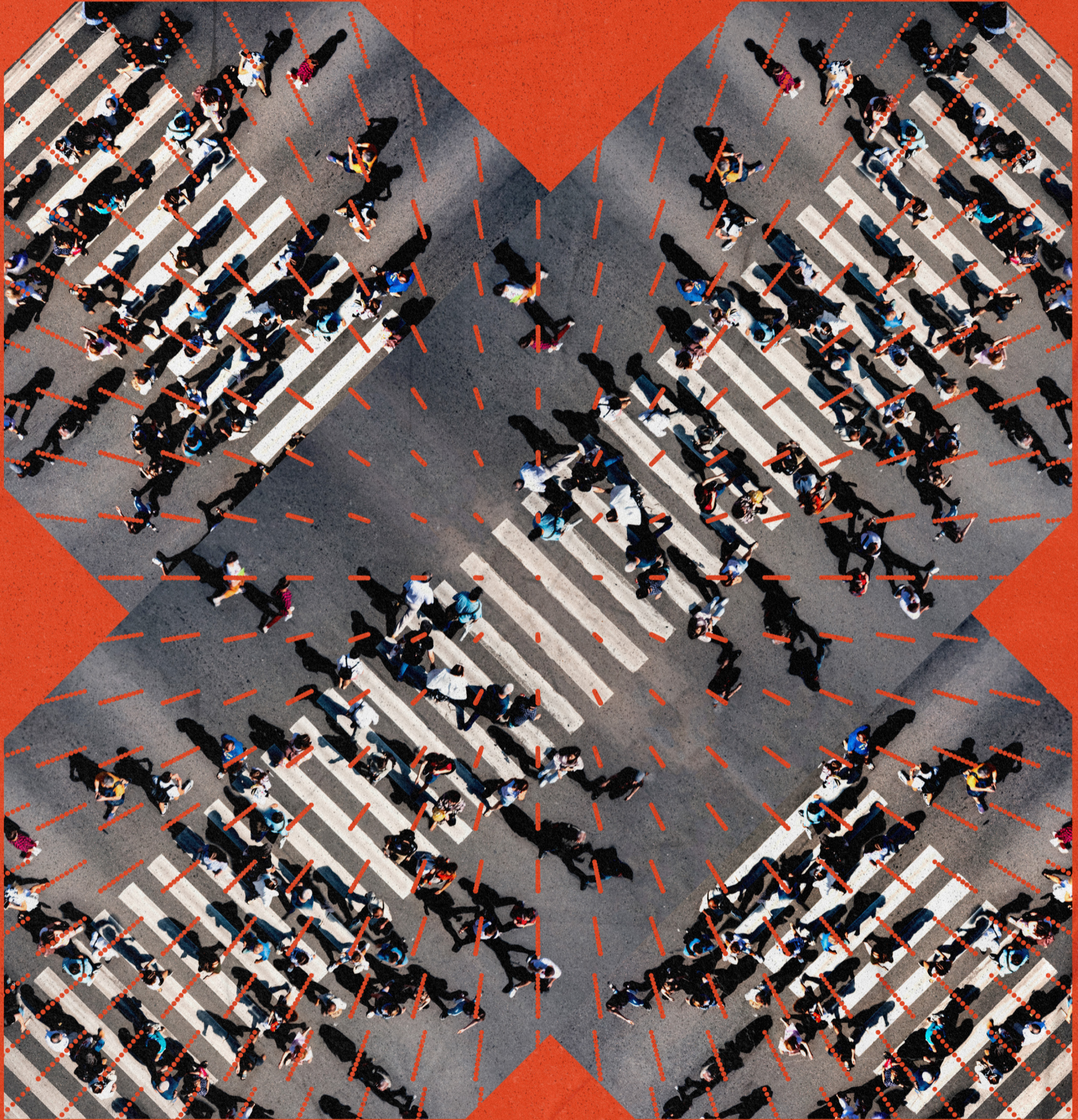
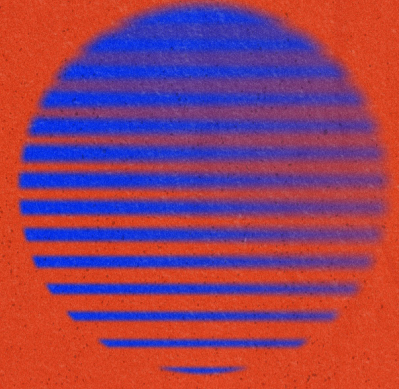


The sun burns for everyone



The rays that burn on the beach also burn in the city. And even though light skin is the most frequent target of skin cancer, too much sun harms all skin types. The disease corresponds to 33% of all cancer diagnoses in Brazil, and every year more than 180 thousand new cases are reported*.

Therefore, to prevent cancer and premature skin aging, it is essential to use sunscreen and other protective methods every single day.

*Sources: Brazilian Dermatology Society and National Cancer Institute.



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